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*School Nutrition Association  
&  
National School Breakfast Week*

***About SNA***

The **School Nutrition Association** (SNA) is the only national association devoted exclusively to protecting and enhancing children's health and well being by providing healthy school meals and sound nutrition education.

SNA represents more than 55,000 members who provide high-quality, low cost meals to students across the country. SNA has 52 State affiliates and hundreds of local chapters.

The Association works to ensure all children have access to healthful school meals and nutrition education by:

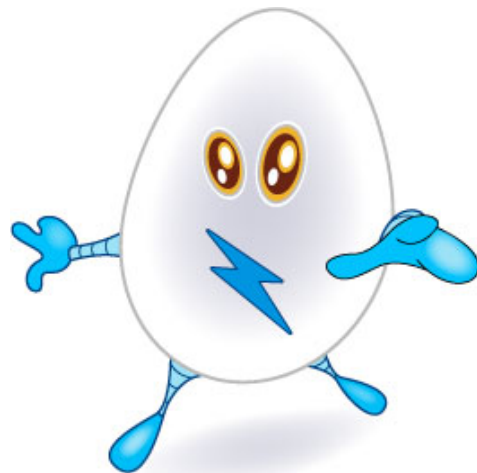
- Providing members with education and training
- Setting professional standards through certification and credentialing
- Gathering and transmitting regulatory, legislative, industry, nutritional and other types of information related to school nutrition
- Representing the nutritional interests of all children

Recognized as the authority on school nutrition, SNA has been advancing the availability, quality and acceptance of school nutrition programs as an integral part of education since 1946.

For more information about SNA, please call us toll-free at 1-800-877-8822 or visit our website: [www.schoolnutrition.org](http://www.schoolnutrition.org)

***About National School Breakfast week***

National School Breakfast Week (NSBW) was launched in 1989 to raise awareness of the availability of the School Breakfast Program to all children. Each year, the School Nutrition Association (SNA) helps schools to celebrate NSBW with a fun theme.



This year's campaign is '*Power up with School Breakfast*'; with Breakfast themed Superheroes and is designed to educate children and adults about the importance of eating breakfast and the benefits of eating breakfast at school.

As well as educate, '*Power up with School Breakfast*' will entertain children with a fun superhero theme, help them learn more about nutrition and foster their creativity. The campaign runs from November 2008 to March 2009, culminating during National School Breakfast Week, March 2-6, 2009. For more information, contact a School Nutrition Professional at your child's school or visit [www.schoolnutrition.org/nsbw](http://www.schoolnutrition.org/nsbw)

